



Yorkville EDC E-Mail Newsletter

January 31, 2005

Volume 3, Number 1

Welcome New Members

General Member:

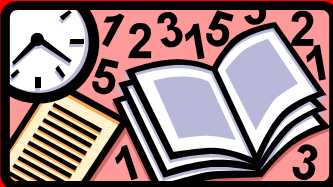
- Marquette Companies

Associate Members:

- Gladstone Builders

- Lighthouse Academy

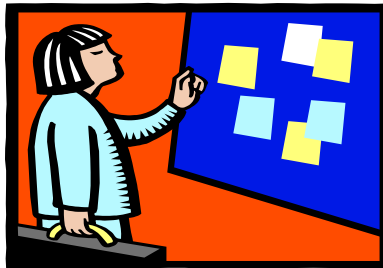
SAVE THESE DATES!!



Friday,
February 25, 2005
Yorkville Business
Institute 2005 –
Session 1 with
Dr. Shawn Green

Tuesday,
March 29, 2005
YEDC Annual
Spring Job Fair
at Yorkville
High School

Businesses Sought For “FREE RESEARCH”



Aurora University associate professor of marketing Shawn Green is seeking eight area companies to receive free help from business students in his **Marketing Research** course that began January 11th. A three-student team is assigned to each business partner for assisting that firm with marketing research. Under Dr. Green's tutelage, collegians will conduct surveys of 100 or more customers of each firm.

Working with company officials, teams will develop research proposals, collect survey questionnaire data, analyze data, and write a research report based on findings. Final research reports will include an executive summary of key findings, and students will provide an overview of research projects they conduct. If you are interested please contact Shawn Green immediately at 630-844-5527 or e-mail sgreen@aurora.edu

Yorkville EDC

Enters in a new Partnership in 2005

With Yorkville School District's “ICE Program”!

Have you ever wondered how your business could attract an intern? The “Interrelated Cooperative Education (ICE) Program” will allow YOU to offer a junior or senior high school student the opportunity to work within your organization, as is the YEDC, to gain the appropriate skills and knowledge necessary to be successful in the workforce. This cooperative vocational program assists in providing training and first hand experience, which will ultimately aid students to become better prepared for the realities of professional careers, improve leadership skills, and good work ethics. This student will work 15 hours per week, and will provide general office support for the Yorkville EDC. We are proud of this new partnership, and hopeful that other local businesses might become aware of the program through the YEDC's commitment. Our new intern will begin shortly, and we look forward to working with the workforce of the future. If you are interested in this program, please contact the YEDC office at 630-553-0843 or Ms. Sarah Pottinger at the Yorkville High School at 630-553-4380.



Yorkville
Economic
Development
Corporation

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We're on the Web!
www.yedconline.org

Your feedback is always welcome and encouraged. We continue to receive very positive comments to this form of communication. If you receive this copy via US Mail, and have access to E-Mail, please let us know to add you to our list. If you wish to be removed from our E-Mail newsletter list, just click on the address listed here, and note REMOVE FROM E-MAIL on the subject line.

stombres@yedconline.org

Yorkville Business Institute -2005

"Business Prospects & Marketing Trends"



The Yorkville Business Community continues to be filled with objectives for continued growth and progress. With this in mind, we are very pleased to report the overwhelming success of the Yorkville Business Institute in 2004, and the continuation of this unique partnership of the Yorkville Area Chamber of Commerce, the Yorkville Economic Development Corporation, Aurora University, and Waubensee Community College.

Many of you are familiar with the series, as over 100 Yorkville business professionals took advantage of the quarterly educational workshops in 2004. Here are some important points you should note for our first session in the 2005 series.

DATE: Friday, February 25th, 2005

TIME: 8AM to 11:30AM

PLACE: Old Second Bank Yorkville, Countryside Branch
(at Route 47 & Countryside Parkway)

TOPIC: "The Power of Marketing 'Trends' and how they Affect your Strategy"
and "The Importance of Business Prospects"

Dr. Shawn Green, Associate Professor of Marketing at Aurora University, who has worked with thousands of business professionals and facilitated a session in 2003 and 2004, and is a very active sales and marketing researcher, will be facilitating this workshop.

Anyone interested in attending this workshop is welcome. Yorkville Chamber and EDC members and their employees may do so at NO COST. The cost for non-members is \$25 per person per workshop. All business or prospective business owners are encouraged to attend. All attendees who are able to complete the entire set of four workshops during 2004, will be presented with a certificate of recognition and completion, at the final workshop for the year. Please contact the Yorkville Area Chamber of Commerce at 630-553-6853 or the Yorkville Economic Development Corporation at 630-553-0843 for additional information, or to register. More information and a registration form will be mailed to each of you very soon!

YEDC Elects 2005 Officers

The Yorkville Economic Development Corporation Board of Directors announced the election of 2005 Officers. Stan Free (Castle Bank-Yorkville), was elected Chairman of the Yorkville Economic Development Corporation; Art Prochaska (United City of Yorkville), was elected Vice Chairman; Rich Artman (Inland Real Estate), was elected Treasurer; and Chad Gunderson (AMG Homes), was elected Secretary.

The other members of the Yorkville EDC Executive Board of Directors are: Mike Burks (Yorkville Area Chamber of Commerce), Drew Daniels (Sexton Companies), Terri Dressel (Provena Mercy Center), Dr. Thomas Engler (Yorkville School District #115), Dick Faltz (Coldwell Banker Primus Realty), Jeff Freeman (Engineering Enterprises, Inc.), Don Hamman (Hamman Property Ventures), Jim Hoving (Smith Engineering Consultants, Inc.), Larry Kingston (UnionBank), Harold Oliver (Countryside Center & HRM Properties), Tom Thomas (Old Second Bank-Yorkville), Nancy Wilson (Rush-Copley Medical Center), and Art Zwemke (MPI Joint Ventures).